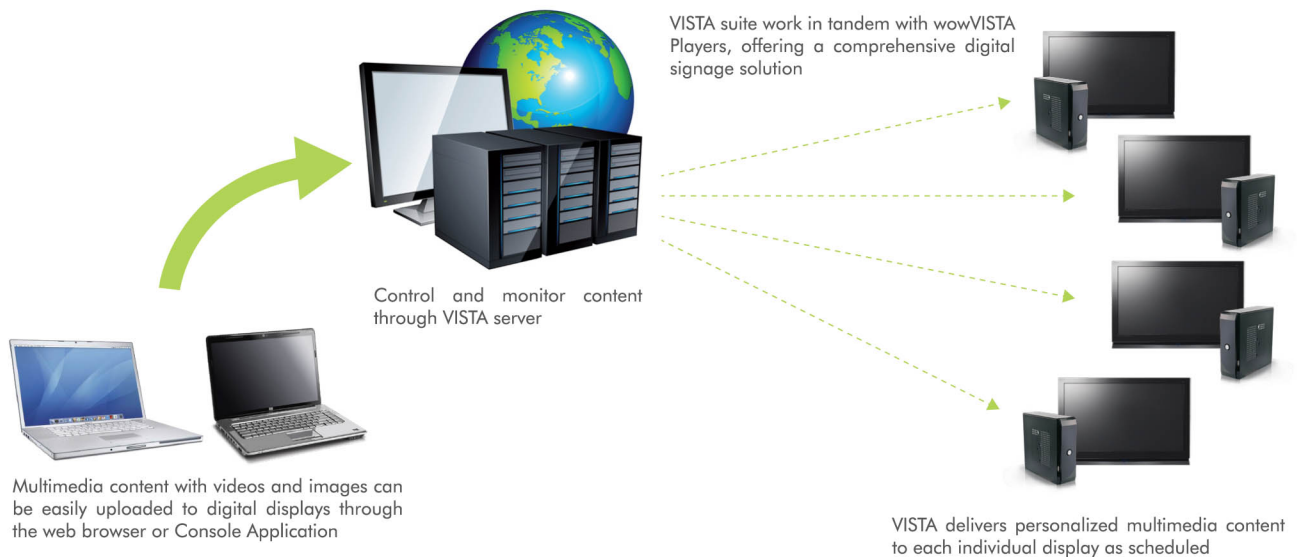




VISTA is a suite of applications enabling content managers to control an entire fleet of connected display devices simultaneously from one central location. The wowVISTA revolutionizes the way in which you manage and deploy media content to digital displays, and ensure information is relayed efficiently, securely and timely.

Personalize multimedia content and applications to suit your communication objectives. You control what, when, where and how to communicate the most relevant, up-to-date content and messaging to target specific audiences.

SOFTWARES



Ideal for smaller businesses, the wowVISTA solo lets you compile, manage and deliver Multimedia content to a single display, all from the convenience of a local wired or wireless network.



The wowVISTAzone is ideal for organizations with a vast network of localized displays, where scheduling, monitoring and dissemination of content can be controlled from one central location easily and securely.



Designed for enterprise-level operations, administrators can depend on wowVISTA omni to manage an entire network of local and globally-located digital displays, and further engage audiences with multiple sources of real-time feeds in pre-defined zones and SMS-based interactivity.

FEATURES*



Remote Scheduler and Monitoring

Remote Scheduler and Monitoring: Multiple users can control the display network from their laptops, tablet PC or PDA devices. It also allows real time messaging display of news items or time critical information.



SMS Gateway

SMS Gateway: The user can send specific messages to the display or request a message to be displayed at any time. This feature also enables gaming and polling features which can make the display interactive without physical contact – ideal for point of sale advertising.



Centralised Control

Centralised Control: Control the entire network of displays from one centralised location from which information can be sent or received securely.



Security

Security: To prevent unauthorised access to the system, wowVISTA allows you to configure different levels of user rights and for added peace of mind.



Scalable

Scalable: The scalable server enables cross platform communication management and is used for site traffic load balancing – start deploying to a few screens initially, increasing need for more displays using the same server in the future.



wowVISTA Template Designer

wowVISTA Template Designer: The intuitive and easy to use design template allows the user to display any type of media content on any part of the screen. Multiple sources of real time (live) and scheduled video content and RSS Feed can be displayed in predefined zones.

HARDWARE



wowVISTA PLAYER

The wowVISTA Player is designed to help communicate important information and content on the go. Wherever you may be, professionals can rely on the need to communicate information or vital content through a compact, lightweight and portable digital signage solution.

Equipped with ultra-fast processor, large RAM and HDD storage, communication content can be shared and relayed on the spot effectively and efficiently.

Quick setup time to a potential customer or client's IT infrastructure means little time is wasted on installation, and more time is spent on the important tasks of presenting and selling to a captive audience.



wowVISTA HD PLAYER

wowVISTA HD Player is designed with the same in-built features as wowVISTA Player, with added benefit of HD playback, giving richer resolution and impact to communication content being displayed. The inclusion of Solid State Hard Drive (SSD), and fanless design with no moving parts ensures faster access time, improved reliability, and overall greater durability.

Signage in a Box

Capitalize on the benefits of a mobile, flexible digital signage solution featuring Solid State Hard Drive (SSD) capability.

In demanding situations, SSD gives the assurance of a durable product that's resistant to shock and vibration. With no moving parts that can fail mechanically, your data is accessed electronically meaning data stays safer, while overall operation is safe with quicker read time.

The wowVISTA player is a competent hardware digital signage solution designed for busy individuals on the go, and it is especially viable for mobile retail such as interactive kiosks. Often installed in high traffic public areas, these kiosks must have the latest formation for potential customers or passer-by's to view.

With the wowVISTA player, content in the kiosks can be updated in an instant, enabling your target audience to receive exciting promotions, important news or general mall information. The overall benefit is higher engagement and interaction delivered to audiences using target-specific communication content, all contained with compact and powerful mobile digital signage solution.

HARDWARE SPECIFICATIONS

wowVISTA PLAYER

- DC (Direct Current) power input
- Intel® Atom Processor
- Intel® Chipset
- 2GB DDR3 800 MHz SO-DIMM (Up to 4GB)
- Display: 1xVGA, 1xHDMI, 1xDP (Optional)
- Network: 1xGbE
- 1xSATA/USB Combo connector, 4xUSB and audio
- Storage: 160GB SATA HDD

wowVISTA HD PLAYER

- DC (Direct Current) power input
- Built-in Intel® Dual-Core D2700/D2550 processor
- Memory: 2GB DDR3 SODIMM memory (Up to 4GB)
- Integrated Intel® GMA 3650 HD graphics, 1080p ready
- Dual Broadcom Gigabit LAN, 5.1-CH HD Audio
- 2nd Gen. Renesas Low-power USB 3.0 x 2
- Display: HDMI, VGA outputs
- Mounting Option: VESA mounting capable (Optional)
- Storage: 32GB SSD (Optional Up to 256GB SSD)

CASE STUDIES



Subaru

WOW Vision designed, built and installed an active digital signage solution for Subaru Singapore for its Toa Payoh Showroom, enabling administrators to comprehensively offer dynamic digital content display and intuitively manage and deploy content for dissemination. Some of the digital signage installed were touchscreen panel for greater customer interaction, webcam monitoring to capture a customer's driving experience and more. In total, 168 screens were installed island wide over 20 locations.

With features such as real-time scaling and blending, Subaru management never has to worry about content not fitting pre-defined display zones while they possess control capabilities over infinite number of remote devices to display appropriate communication content as needed.

DHL

Happier employees make for smoother operations. While the concept is not new, it resonates deeply with DHL, whose business involves time sensitive procedures and accurate completion of day-to-day tasks.

The clever move by DHL to celebrate their human resource with its new digital motivational channel is a unique way to increase employee morale at work. Transformation took place when WOW Vision installed 17 dedicated wowVISTA units at the DHL Singapore office, turning the typical office environment into a space glowing with positivity.

Designed and developed by WOW Vision, the wowVISTA solution is a sound choice for DHL's application. By consolidating all "unused screens" from the office and hooking them up to the wowVISTA system, motivational quotes and internal notes can now be easily managed and deployed from a central source. DHL managers can even utilize the convenient digital communication platform to effectively send alerts to floor staff!

The wowVISTA solution allowed DHL a convenient yet inexpensive way to increase morale, stimulate healthy working habits and keep staff informed; translating workplace satisfaction into operational efficiency.



NTUC Fairprice

NTUC Fairprice, a Singapore-based supermarket chain, has the wowVISTAomni installed in its in-store digital signage systems which includes plasma screen and LCDs.

Around 1.5 million customers visit Fairprice supermarkets every week, so the use of digital signage proved to be an excellent way to draw shoppers' attention quickly and effectively to real-time updates on products.

For NTUC, advertisements can be changed easily at any time, while displays can show a multitude of different offers simultaneously. There is also the added incentive of working with many vendors on potential advertising opportunities via digital signage.

Authorised Distributor / Reseller